

2025 Email Marketing Schedule

January

1/2	Winter
1/21	Valentine's Day v1

February

2/4	Valentine's Day v2
2/10	Valentine's Day v3
2/26	International Women's Day

March

3/13	Birthday
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April

4/9	Easter
4/16	Admin Professionals Day
4/24	Mother's Day v1
4/30	Mother's Day v2

May

5/7	Mother's Day v3
5/20	Anniversary

June

6/5	Father's Day
6/17	Rose Month

July

7/8	Summer
7/21	Friendship Day

August

8/5	National Couple's Day
8/13	New Baby
8/28	Grandparents Day

September

9/16	Fall
9/29	Thanksgiving v1 (CANADA ONLY)

October

10/6	Thanksgiving v2 (CANADA ONLY)
10/9	Boss's Day
10/23	Halloween

November

11/13	Thanksgiving v1 (U.S. ONLY)
11/20	Thanksgiving v2 (U.S. ONLY)

December

12/1	Christmas v1
12/8	Hanukkah
12/11	Christmas v2
12/18	Christmas v3