

2026 Email Marketing Schedule

January

1/5	Winter
1/13	Sympathy
1/28	Valentine's Day v1

February

2/3	Valentine's Day v2
2/9	Valentine's Day v3
2/11	Valentine's Day v4

March

3/2	International Women's Day
3/17	Spring Birthdays
3/30	Easter

April

4/15	Admin Professionals Day
4/22	Mother's Day v1
4/28	Mother's Day v2

May

5/4	Mother's Day v3
5/6	Mother's Day v4

5/21	Anniversary
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June

6/11	Father's Day
6/22	Rose Month

July

7/8	Summer
7/23	Friendship Day

August

8/6	National Couple's Day
8/18	Back to School
8/27	New Baby

September

9/7	Grandparents Day
9/22	Fall
9/28	Thanksgiving v1 (CANADA ONLY)

October

10/5	Thanksgiving v2 (CANADA ONLY)
10/8	Boss's Day
10/22	Halloween

November

11/11	Thanksgiving v1 (U.S. ONLY)
11/19	Thanksgiving v2 (U.S. ONLY)
11/30	Hanukkah

December

12/7	Christmas v1
12/15	Christmas v2
12/21	Christmas v3
12/28	New Year