

FOR IMMEDIATE RELEASE

Flower Shop Network Introduces OneStem, a New All-in-One Technology Platform Built for Independent Florists

New platform combines decades of floral industry experience with powerful technology to help independent florists run, grow, and compete

PARAGOULD, Ark. — August 17, 2026 — Flower Shop Network (FSN) announced today the launch of **OneStem**, a new all-in-one technology platform built specifically for independent florists. OneStem brings together the tools florists rely on every day, including websites, point-of-sale, order management, marketing, delivery tools, reporting, and more, into one streamlined platform.

OneStem represents the next step in FSN's long-standing commitment to helping independent florists succeed. Developed following the partnership between Flower Shop Network and Tukios, the platform combines FSN's deep understanding of the floral industry with expanded technology and resources designed to help local flower shops meet the changing needs of their businesses and customers.

Built on Relationships. Designed for What's Next.

For more than 25 years, Flower Shop Network has built its business around relationships with independent florists. As the floral marketplace has evolved, FSN has remained focused on **fighting for the local florist**, helping local flower shops compete, connect directly with consumers, and build sustainable businesses.

Tukios has spent 20 years building the same kind of trust with funeral directors, and for the past six years has extended that model to florists, creating direct connections between funeral directors and florists that serve more customers and create what the company calls "raving fans."

The partnership brings together two companies with a shared, decades-long commitment to the local florist and a belief that the businesses closest to their communities deserve technology and partnerships that fight for them, not around them. With that people-first philosophy at the center, FSN and Tukios saw an opportunity to build something new specifically for florists.

The result is OneStem: technology built around the real needs of independent flower shops, backed by people who understand the industries they serve.

“Flower Shop Network has always been about helping independent florists succeed, and that will not change,” said **Loranne Atwill, Founder of Flower Shop Network**. “What is changing is what we’re able to put in their hands. OneStem gives us an opportunity to pair everything we’ve learned from more than 25 years of working alongside florists with new technology that can make running their businesses simpler and help them prepare for what’s next. We’re incredibly excited about what this means for our florists and for the future of our industry.”

One Platform. Built Around the Florist.

OneStem is designed to bring more of a florist’s business together, reducing the need to manage disconnected systems and giving shops a clearer view of their day-to-day operations.

With OneStem, florists can:

- **Bring their business together** with website, POS, customers, orders, marketing, delivery tools, reporting, and more working within one platform.
- **Build stronger customer relationships** with tools designed to help florists connect directly with the people in their communities and keep those relationships with the local shop.
- **Protect and grow their businesses** with technology created around the needs and realities of independent florists, not adapted from another industry.
- **Tap into a stronger network** through Flower Shop Network and new opportunities created by the relationship with Tukios and its funeral-home network.
- **Spend less time managing technology** and more time serving customers, creating beautiful work, and growing their businesses.

OneStem also includes integration with Flower Shop Network and Condolences.com, allowing network orders to flow directly into the florist’s order queue alongside their other business.

“We’ve always tried to create raving fans out of everyone we work with,” said **Curtis Funk, CEO of Tukios**. “When we started working with florists six years ago, we learned what it takes to earn that same trust with them, and the requests to do more kept coming. We knew that to do it right, we needed a partner who shared our philosophy of taking care of people first. **FSN has been fighting for the local florist for more than 25 years**. Together, we have an opportunity to give florists technology that can keep up with how much the market has changed without losing the relationships and personal service that matter most.”

More Choice for FSN Florists

OneStem is a **new platform option from Flower Shop Network and is not replacing FSN’s existing website platform**. Both will continue to be available, giving florists the flexibility to choose the solution that best fits their businesses.

For florists who choose OneStem, FSN has also developed a guided migration process to make switching easier, including transferring products, customers, account information, and history, preparing the new website, connecting integrations, and training the shop's team before launch.

One Vision. One Partner. One Solution. OneStem.

OneStem is currently rolling out to florists. To learn more about OneStem, visit myonestem.com or contact Flower Shop Network at info@myonestem.com.

About Flower Shop Network

For more than 25 years, Flower Shop Network has been dedicated to helping independent florists thrive. FSN provides the technology, services, and nationwide network florists need to compete, grow, and build stronger businesses. From generating orders and connecting consumers with trusted local florists to websites, digital marketing, business technology, and dedicated support, everything FSN does is built around the needs of independent flower shops. With real people who understand the floral industry and a continued investment in what's next, Flower Shop Network is proud to be a trusted partner to florists across the country.

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